



# Bilingual Fair<sup>TM</sup>

Powered by French Morning

## Bilingual Fair's 4th Edition November 4, 2017

Fordham University, New York  
10:00am-4:00pm

This event is powered by French Morning, **the leading online media** for French speakers living in or traveling to the US, with more than 250,000 unique visitors each month.

Three years ago, our passion for multiculturalism inspired us to assemble everyone who could help New Yorkers make educated decisions about their children and bilingual education.

There are many reasons to raise bilingual kids, from maintaining their heritage to preparing them for a globalized world.

The Bilingual Education Fair was created as a resource for parents in the New York area to discover bilingual education options, get answers to their questions, and gain access to books and other educational materials.

**6 languages**  
**100 exhibitors**  
**15 speakers**

# Sponsoring options

## Official Guest Language 2017

The sponsor of this opportunity can be a country, a language organization, or any private or public organization wishing to support a particular language (shared by max 3 organizations).

- ✓ Your name and logo in all official communications and marketing materials (posters, flyers, emails, press releases, advertising) listed as "co-organizer"
- ✓ One full page in the fair program (2,000 copies distributed)
- ✓ 150 complimentary tickets to the fair

**\$10,000**

## Gold Sponsor

- ✓ Your name and logo mentioned in all communications and marketing materials (posters, flyers, emails, press releases, advertising) listed as "supported by"
- ✓ One full page in the fair program (2,000 copies distributed)
- ✓ 100 complimentary tickets to the fair
- ✓ 10' x 10' booth

**\$5,000**



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