



Bilingual FairTM

Powered by French Morning

Bilingual Fair's 4th Edition November 4, 2017

Fordham University, New York
10:00am-4:00pm

This event is powered by French Morning, **the leading online media** for French speakers living in or traveling to the US, with more than 250,000 unique visitors each month.

Three years ago, our passion for multiculturalism inspired us to assemble everyone who could help New Yorkers make educated decisions about their children and bilingual education.

There are many reasons to raise bilingual kids, from maintaining their heritage to preparing them for a globalized world.

The Bilingual Education Fair was created as a resource for parents in the New York area to discover bilingual education options, get answers to their questions, and gain access to books and other educational materials.

6 languages
100 exhibitors
15 speakers

Exhibitors Packages

Table (Non-Profit Organization)

- ✓ 8' table with a white tablecloth and two chairs
- ✓ 10 complimentary tickets

\$310

Table

- ✓ 8' table with a white tablecloth and two chairs
- ✓ 10 complimentary tickets

\$510

Retractable Banner

- ✓ 8' table with a white tablecloth and two chairs
- ✓ 1 personalized display banner
- ✓ 20 complimentary tickets

\$710

Floor Space

- ✓ 8' x 8' space
- ✓ 60 complimentary tickets
- ✓ A full ad page in the Bilingual Fair program

\$1900

Additional Promotional Options



A 30-minute conference to promote your brand to your target audience of open-minded parents looking for bilingual education solutions.

\$500

We shoot a video of your conference, and edit it to 3-minutes. We'll send you a 1-minute version, or we can post the 3-minute version on our YouTube channel.

\$3,000

We shoot a interview at the fair with a representative from your brand or school to promote your offer in a video format. We'll send you a 1-minute version, or we can post the 3-minute version on our YouTube channel.

\$1,500

Your brand or school logo on all goodie bags given to the fair's 2,000+ attendees

\$1,000

You receive a 20' x 20' space dedicated solely for your brand or school to organize workshops or fun activities for children all day long. We take care of promoting the space.

\$7,000



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