



# Bilingual Fair<sup>TM</sup>

Powered by French Morning

**October 15th, 2016**

(3rd edition)

**From 9am to 5pm**  
**Hunter College, New York**  
(Lexington Avenue & 68th street)

Three years ago, we created the first Bilingual Education Fair of New York out of a passion for multilingualism.

In 2015, over a thousand parents came to the fair to meet schools and experts, listen to talks and participate to roundtables about bilingual education. We expect even more in 2016!

Raising bilingual children helps prepare them for a globalized world, in addition to enhancing their connection to their heritage.

The Bilingual Fair is the premier event in the New York area for parents to discover bilingual education options, find answers to their questions, buy books and other educational materials.

**120 exhibitors**  
**12 languages**  
**15 speakers**

# Sponsoring options

The Bilingual Fair of New York 2016 is offering a limited number of options for sponsorships.

## Presenting Sponsor

Your brand will be mentioned as “co-organizer” on all communication about the bilingual fair. This includes:

- ✓ Official mention in all communications and marketing (posters, flyers, emails, press releases, advertising) as “Co-organizer” (logo + name)
- ✓ A full page in the Bilingual Fair program, distributed to all participants (2,000 copies)
- ✓ 150 free tickets to the Bilingual Fair
- ✓ Customizable space (10sq ft) to display and promote your brand

**\$10,000**

## Gold Sponsor

- ✓ Official mention “supported by” in all communications and marketing (posters, flyers, emails, press releases, advertising)
- ✓ A full page in the Bilingual Fair program, distributed to all participants (2,000 copies)
- ✓ 100 free tickets to the Bilingual Fair
- ✓ Customizable space (10sq ft) to display and promote your brand

**\$5,000**



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